

Modeshift STARS Education Initiatives & Consultations



Travel Initiatives

You can use this STARS initiative guide to mark off activities you've already done and plan new ones that you've not tried yet. Just tick them off as you go along.

Walking, Wheeling & Scooting

- ☐ **W1** Living Streets WOW - Walk to School Challenge
- ☐ **W3** Local Authority Walking / Wheeling Scheme
- ☐ **W6** Walk to School Week
- ☐ **W7** Walk to School Month
- ☐ **W8** 5/10-minute Walking / Wheeling Zone
- ☐ **W9** Educational / Curriculum Walks / Wheeling
- ☐ **W10** Walking Bus
- ☐ **W11** Walking / Wheeling Trips
- ☐ **W12** Scooter Storage Installed
- ☐ **W13** Scooter Club
- ☐ **W19** Parent / Carer Shelter Installed
- ☐ **W25** Secure Buggy Storage Installed

You can add up to 5 'Other' initiatives using codes

- ☐ **W16**, ☐ **W17**, ☐ **W18**, ☐ **W26**, ☐ **W27**

Public Transport

- ☐ **PT1** Public Transport used for school trips
- ☐ **PT2** School Promotes Public Transport
- ☐ **PT3** School promotes responsible behaviour on public transport / has Bus Behaviour Policy
- ☐ **PT4** Safe / Accessible Private Coach Pick up / Drop off
- ☐ **PT5** School promotes Young Person's Travel Card Scheme
- ☐ **PT9** Catch the Bus Month
- ☐ **PT10** School has anti-bullying policy for School Transport and / or Public Transport
- ☐ **PT11** Hop Off - get off two stops early

You can add up to 5 'Other' initiatives using codes

- ☐ **PT6**, ☐ **PT7**, ☐ **PT8**, ☐ **PT12**, ☐ **PT13**

Cycling

- ☐ **C1** Dr Bike / Cycle Maintenance Sessions
- ☐ **C2** Cycle Parking Installed
- ☐ **C4** Cycle Skills Practice
- ☐ **C5** Walk Wheel Cycle Trust - Big Walk & Wheel
- ☐ **C6** School engages in external cycling campaigns
- ☐ **C7** Cycle Reward Scheme
- ☐ **C8** Cycle to School Week
- ☐ **C9** Cycle Club
- ☐ **C10** Cycle Library
- ☐ **C11** Staff Cycle to Work Scheme
- ☐ **C12** Cycle Security Marking
- ☐ **C13** Cycle Rides / Excursions
- ☐ **C14** Cycle Train / Bike Bus
- ☐ **C15** Bling Your Bike
- ☐ **C21** Bikeability level 1
- ☐ **C22** Bikeability level 2
- ☐ **C23** Bikeability level 3

You can add up to 5 'Other' initiatives using codes

- ☐ **C16**, ☐ **C17**, ☐ **C18**, ☐ **C24**, ☐ **C25**



Travel Initiatives (continued)

Road Safety & Training

- ☐ **R2** Learn to Ride
- ☐ **R3** Balance Bike Training
- ☐ **R4** Scooter Training
- ☐ **R5** Pedestrian Skills Training
- ☐ **R6** Independent Travel Training
- ☐ **R8** Adult Cycle Training
- ☐ **R9** Road Safety Assembly / Presentation
- ☐ **R10** Be Bright Be Seen Activities
- ☐ **R11** School invites external experts / organisations to talk about personal safety
- ☐ **R12** Large Vehicles Safety Training
- ☐ **R13** Transition Resources
- ☐ **R14** Pupils Monitoring Traffic
- ☐ **R15** Lobbied for Safer Infrastructure
- ☐ **R18** Road Safety Day / Week
- ☐ **R23** Driver Safety Training for Young Adults
- ☐ **R24** Nursery teaches Road Safety & active travel messages
- ☐ **R25** Highway Code Promotion

You can add up to 5 'Other' initiatives using codes
☐ **R19**, ☐ **R20**, ☐ **R21**, ☐ **R26**, ☐ **R27**

Air Quality

- ☐ **AQ1** School Promotes Car Sharing
- ☐ **AQ2** Car Free Days
- ☐ **AQ3** School Street / Car Free Zone / Road Closure
- ☐ **AQ4** Park and Stride Scheme
- ☐ **AQ5** Removal of Car Parking Spaces
- ☐ **AQ7** Parent / Carer Parking Campaign
- ☐ **AQ8** Parking Pledge Scheme
- ☐ **AQ13** Anti-idling Initiative
- ☐ **AQ14** Air Quality Awareness
- ☐ **AQ15** National Clean Air Day
- ☐ **AQ16** Air Quality Monitoring

You can add up to 5 'Other' initiatives using codes
☐ **AQ10**, ☐ **AQ11**, ☐ **AQ12**, ☐ **AQ17**, ☐ **AQ18**

Active Travel

- ☐ **AT1** Active Travel Inspectors
- ☐ **AT2** Active Travel Ambassadors
- ☐ **AT3** Active Travel Breakfast
- ☐ **AT4** Active Travel Campaign
- ☐ **AT5** Mode Shift Month
- ☐ **AT6** Active December



Supporting Initiatives

Curriculum

- ☐ **CU1** School takes part in educational competitions promoted by others
- ☐ **CU2** School teaches the benefits of active travel
- ☐ **CU4** Theatre in Education on sustainable travel or road safety
- ☐ **CU5** Cycle Maintenance Lessons
- ☐ **CU6** Cycling lessons (PE)
- ☐ **CU7** Road Safety Classroom Lessons
- ☐ **CU8** Pupils use school travel survey data from STARS in lessons
- ☐ **CU13** School collects postcode data
- ☐ **CU14** Count Your Carbon
- ☐ **CU15** School teaches importance of personal safety when travelling
- ☐ **CU16** Activities led by pupils

You can add up to 5 'Other' initiatives using codes

☐ **CU10**, ☐ **CU11**, ☐ **CU12**, ☐ **CU17**, ☐ **CU18**

Partnerships

- ☐ **P1** School works with Police / Safer Neighbourhood Team / PCSO to promote safe & sustainable travel
- ☐ **P2** School works with other schools to promote safe and sustainable travel
- ☐ **P3** School invited to present at event
- ☐ **P4** School Develops Climate Action Plan
- ☐ **P5** School works with Local Councillors / Mayor / MPs
- ☐ **P6** School has achieved Eco School status
- ☐ **P7** School works with local residents / resident associations to promote safe and sustainable travel
- ☐ **P8** School works with experts and external organisations to promote sustainable travel
- ☐ **P9** School works with local sport / health partnerships to promote safe and sustainable travel
- ☐ **P16** Promoting STARS to other schools
- ☐ **P17** Let's Go Zero
- ☐ **P18** Climate Action Advisors / Climate Ambassadors

You can add up to 5 'Other' initiatives using codes

☐ **P10**, ☐ **P11**, ☐ **P12**, ☐ **P13**, ☐ **P14**

Promotion

- ☐ **PR1** Newsletter promoting safe and sustainable travel
- ☐ **PR2** School communicates with residents about safe and sustainable travel
- ☐ **PR3** School gets local media attention regarding safe and sustainable travel
- ☐ **PR4** School shares safe and sustainable travel ideas with other schools
- ☐ **PR5** Distributing cycling and public transport maps
- ☐ **PR6** School has an Active Travel Policy
- ☐ **PR7** Travel information on notice board
- ☐ **PR9** Assembly focusing on safe and sustainable travel
- ☐ **PR10** Social media campaign focusing on safe and sustainable travel
- ☐ **PR11** Sponsored events with a focus on safe and sustainable school travel
- ☐ **PR12** Safe and sustainable travel information shared at parent's/carers or induction evenings
- ☐ **PR13** Travel to school information included on the school website
- ☐ **PR14** Councillor / Mayor / MP invited to a safe and sustainable travel event
- ☐ **PR15** Travel to school information included within the Prospectus
- ☐ **PR16** Letter from Head Teacher to Parents including travel to school information
- ☐ **PR17** Travel to school information included in new parent / carer packs
- ☐ **PR18** Transition Activities
- ☐ **PR19** School railing banners promoting safe and sustainable travel
- ☐ **PR21** Travel to school information maps shared
- ☐ **PR27** Active Travel Shop / Enterprise
- ☐ **PR28** Active Travel Mascot

You can add up to 5 'Other' initiatives using codes

☐ **PR22**, ☐ **PR23**, ☐ **PR24**, ☐ **PR29**, ☐ **PR30**

Consultations

Pupils

- ☐ **PU1** In-depth pupil surveys
- ☐ **PU2** Pupils conduct cycle counts
- ☐ **PU3** School presents their safe and sustainable travel work to other groups
- ☐ **PU4** The School Travel Plan / STARS is discussed at School Council / Pupil Meetings
- ☐ **PU5** Pupils Monitor WOW
- ☐ **PU7** School Route Audit
- ☐ **PU6** Other Pupil Consultation

Senior Management & Governors

- ☐ **SM1** The School Travel Plan / STARS is discussed at Senior Management / Governors Meeting
- ☐ **SM2** The School Travel Plan / STARS is an item on the Governor's Annual General Meeting Agenda
- ☐ **SM3** The School Travel Plan / STARS is part of the School Improvement / Development Plan
- ☐ **SM4** Other Senior Management and Governors Consultation

Parents / Carers

- ☐ **PA1** In-depth parent / carer surveys
- ☐ **PA2** The School Travel Plan / STARS is discussed at Parent Teacher Association (or similar) meetings
- ☐ **PA3** Other Parent Consultation

Staff

- ☐ **S1** In-depth staff surveys
- ☐ **S2** The School Travel Plan / STARS is discussed at staff meetings
- ☐ **S3** Other Staff Consultation

Residents, Businesses & Local Community

- ☐ **RBLC1** Inform Residents of active and sustainable travel efforts
- ☐ **RBLC2** Consult Residents on development and implementation of School Travel Plan
- ☐ **RBLC3** School engages with local community to promote safe and active travel across the area
- ☐ **RBLC4** School seeks the support of the business community to promote safe and active travel
- ☐ **RBLC5** Other Residents, Businesses and Local Community Consultation

Local Authority

- ☐ **LA1** School is engaged with the LA with regards to implementing the School Travel Plan and STARS
- ☐ **LA2** School engages with other LA teams

