

Modeshift STARS

End of Spring Term Newsletter 2022



Looking forward

Another term has flown by! Thank you to all the schools that have worked with us to make the spring term a very successful one!

The summer term is a great time to promote active travel and we have some exciting opportunities for schools this term. Next round of accreditation is on 31st July.

New to Modeshift STARS?

Modeshift STARS is a free travel behaviour change programme, that encourages students to walk, cycle or scoot to school.

Lots of schools in MK suffer with congestion during drop off and pick up times, by implementing Modeshift STARS it has proven to reduce car use and increase more active modes of travel!

There's a whole range of initiatives schools can choose from, some of which are shown throughout this

Access to Bikes

Schools can now apply for a free bike, lock and helmet for pupil premium students.

To find out more about the application process and referral criteria please visit our website.





Travel Grants

Schools can apply for up to £5,000 worth of funding to deliver initiatives that increase active and sustainable travel to and from school.

Applications can be anything at all that encourages active travel, no matter how big or small!

Find out more here

Examples:

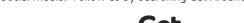
- New cycle/scooter parking facilities
- Access to Living Streets Travel Tracker
- Pool bikes for students to use
- EV charging points for car park



Get in touch!

If you would like to know more about anything featured then please get in touch!

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term, along with the initiatives that have been achieved. The Big Walk and Wheel

Spring Term Initiatives

The newly named Big Walk and Wheel is run by Sustrans for a total of 10 days. We had 6 schools take part - a big well done to those schools.

Here's a round up of some of the great initiatives that happened during the spring

A huge congratulations to Brooksward School who came 2nd out of 812 schools nationally with a total of 8,146 active travel journeys, as a result they win a free trip to the safety centre for a class of students!

Initiatives Achieved

- C5 School takes part in Big Walk and Wheel
- PR8 Competitions promoted and run within school
- CU1 School takes part in competitions promoted by others
- PR10 Social Media Channel



Scooter and Skateboarding Sessions

We provided 9 schools with FREE scooter or skateboarding sessions, delivered by Team Rubicon. During these sessions students learnt how to safely use their scooters or skateboards on the way to school or in public places. Most of all they had lots of fun!





Initiatives Achieved

- PR10 Social Media Channel
- PR16 Letter to parents

Golden Padlock

Want to encourage more cycling this term? Why not contact us about the golden padlock. This is where a padlock gets placed on a random bike once a week. That lucky bike owner receives a free goodie provided by us!



Initiatives Achieved

Living Streets Travel Tracker

We currently have 6 schools across Milton Keynes regularly using the travel tracker. Well done to Cold Harbour CofE School who is currently topping the leaderboard with only 10% of their students being driven to school!





Initiatives Achieved W1 - Living Streets WOW Campaign

Green Enterprise Challenge

The Radcliffe School and The Hazeley Academy are taking part in the green enterprise challenge. A group of students will be selected to promote the BetterPoints app and will be rewarded based on their success!

More information about BetterPoints can be found on our website. If your a secondary school interested please let us know!

We have the full list of active travel campaigns running throughout the academic year which can be downloaded via our website.

Diary Dates

<u>May</u> 16 - 20th - Walk to School Week

> <u>June</u> 16th - Clean Air Day

<u>July</u> 31st - Accreditation Deadline

Any time initiatives 10 day active challenge **Parent Parking Campaign**









