



Bike to School Week 2021

27 September – 1 October

Golden Padlock (C6)

Reward students for travelling on their bike. Randomly select bikes in the shelter to give prizes to.

Golden padlock on request.

Dr Bike (C1)

These sessions see Cycle Saviours check over students bikes for free! Limited dates are available, so get in touch to secure one!

Assembly (PR9)

Why not launch Bike to School Week with an assembly. Explain benefits of cycling, and what the students can gain

Resources on request.

Cycle Training (R1 – R3)

(Bikeability, Learn to Ride, Balance Bike)

Bikeability is getting booked up! Could you arrange one of these courses to help students learn how to ride?

Newsletter (PR1)

Regularly touch base with parents with school gate parking, competitions and progress with STARS.

Send the parent survey out with the newsletter.

Bikers Breakfast (C3)

Reward those students who have cycled to school by giving them free breakfast. We can help supply breakfasts!

Bicycle Security Marking (C12)

Hold a Bike Marking event for the school community.

Registering bikes can help police and retailers identify and verify bikes if stolen or lost.

Can be done socially distanced.

Letter to Parents (PR16)/Social Media (PR10)

Give information to parents of the school's expectations on travelling to school. Explain what STARS is and initiatives coming up.

Include the Bubble Map/Zone

Bling Your Bike (C15)

Get students to 'bling' up their wheels/bike. Trying to encourage students to use them more.

Could be run it as an art competition.

Resources on request.

In-depth parent survey (PA1)

Online or paper questionnaire to gain an understanding of why students are travelling to school the way they are.

Resources on request.

Cycle Purchase Scheme for Staff (C11)

Employees can save on Bikes and accessories over £1000!

Resources on request.

If you would like more information or resources, please contact:

Ellie.williamson@milton-keynes.gov.uk