

Week	Dates	Promoting /Initiative?	Run by?	Website – more info
September				
World Car Free Day	22 nd September *ANYTIME*	Air Quality <i>AQ2 - Car Free Days</i>	Living Streets	https://www.livingstreets.org.uk/about-us/our-work-in-action/world-car-free-day
Bike to School Week	27 th September – 1 st October	Cycling <i>C8 – Bike Week</i>	Sustrans	https://www.sustrans.org.uk/our-blog/projects/uk-wide/schools/bike-to-school-week
October (international walk to school month)				
Walk to School Month	October	Walking <i>W7 – Walk to School Month</i>	Living Streets	https://www.livingstreets.org.uk/get-involved/campaign-with-us/international-walk-to-school-month
November				
Road Safety Week	15 th -21 st November	Road Safety <i>R18 – Road Safety Day/Week</i>	Brake	https://www.brake.org.uk/road-safety-week
2022				
April				
Big Walk and Wheel (previously Big Pedal)	21 st March- 1 st April	Walking, Cycling, Scooting <i>C5 – School takes part in The Big Pedal</i>	Sustrans	https://www.sustrans.org.uk/our-blog/projects/uk-wide/schools/sustrans-big-pedal
May				
Walk to School Week	16 th – 20 th May	Walking <i>W6 – Walk to School Week</i>	Living Streets	https://www.livingstreets.org.uk/products-and-services/projects/walk-to-school-week
National Walking Month	May	Walking <i>W7 – Walk to School Month</i>	Living Streets	https://www.livingstreets.org.uk/get-involved/campaign-with-us/national-walking-month
June				
Clean Air Day	16 th June	Air Quality <i>AQ15 – National Clean Air Day</i>	Global Action Plan	https://www.cleanairday.org.uk/
Other				
Parent Parking Campaign	Anytime	Road Safety <i>AQ7 – Parent Parking Campaign</i>	MK Council	https://getaroundmk.org.uk/school/help-for-schools/modeshift-stars
10-day active challenge	Anytime	Walking, Cycling, Scooting <i>W16-W18 – Other initiatives</i>	Modeshift	https://system.modeshiftstars.org/K4HB75W/
National Liftshare	TBC	Air Quality <i>AQ1 – School promotes car sharing</i>	Lift Share	https://www.liftshare.com/uk/liftshare-week

September

Why not join the event/week with some initiatives to promote further!

Take a look for some ideas. Please feel free to email for resources.

September

C8 - Bike to School Week

- Bikers Breakfast (C3)
- Distributing maps (PR5)
- Letter from Headteacher explaining STARS (PR16)

October

W6 - Walk to School Week

- 5/10 Minute walk zone (W8)
- Active Travel Breakfast (W14)
- Social Media Campaign (PR10)

October

W7 - Walk to School Month

- Walking Trip (W11)
- Teach health benefits of active travel (CU2)
- Newsletter (PR1)

October

AQ15 - Clean Air Day

- Car Free Days (AQ2)
- Car Free Zone in Place (AQ3)
- Removal of Car Parking Spaces (AQ5)

October

AQ1 –Lift Share Week

- School promotes Car Sharing (AQ1)
- Teach environmental benefits of active travel (CU3)
- Highway code promoted (AQ6)

November

R18 - Road Safety Week

- Be Bright Be Seen Activities (R10)
- Pedestrian Skills Training (R5)
- Parent Parking Campaign (AQ7)

March 2022 - April

C5 – Big Walk and Wheel

- Bling Your Bike Day (C15)
- Cycle Reward Scheme (C7)
- Competitions run and promoted in school (PR8)

Anytime

10-day active challenge

- Playground games (W16)
- Tales of the Road (R19)
- Funky Feet Friday (W17)