



CALLING ALL MILTON KEYNES SUPERHEROES

COMPETITION

Your mission!

To design an active travel superhero to help people get out of their cars!

Win!

A Scooter for you,
and a walking bus
pack for your school

DEADLINE!

Fly your hero in by
26th February 2021 at 5pm

GIVEAWAY!

Gain your school free access to the Living Streets WOW Tracker by entering!

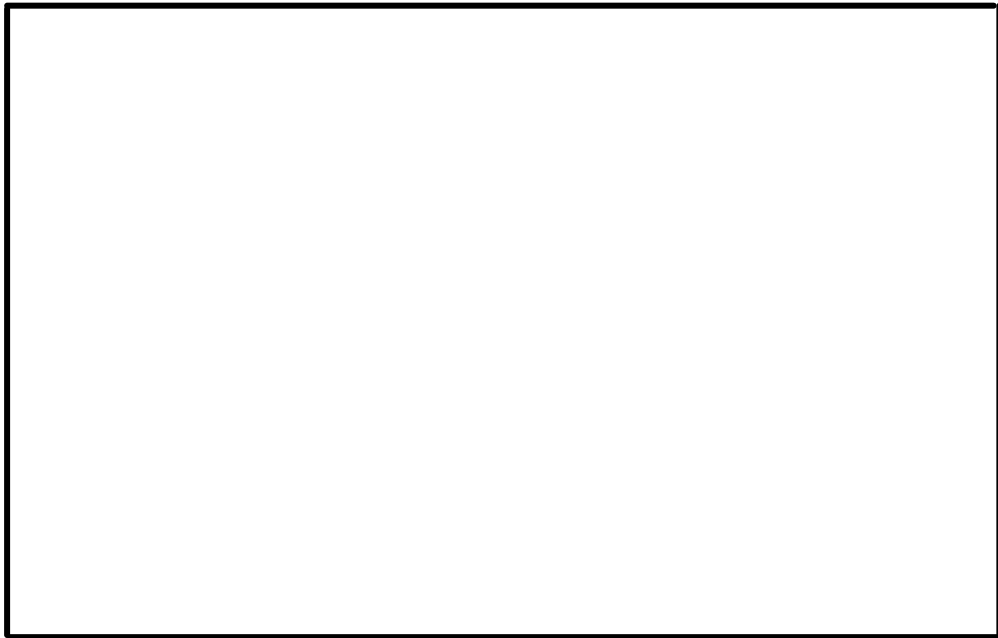
Zoom your hero into:

cycling@milton-keynes.gov.uk or post to Civic Offices



The winning superhero will be the face for MKC Active Travel!

Please make sure your superhero fits into the box below



Tips

Does your superhero have any special powers?
How are they going to persuade people to get out
of their cars?

Name & School:

Terms and Conditions

All entries received before the closing date and time will be judged.

We ask that all pupils draw their superhero in the above template so the competition is fair and no advantage can be gained. An overall winner will be decided on by the transport policy team at Milton Keynes Council. The decision will be final and binding. We will not correspond or communicate on winning entries.

The winner will receive a scooter up to the purchase price of £50, being able to select their colour and size. The scooter will be ordered after communicating with the winner. Delivery time will then apply. The winning school will receive a walking bus pack. There is no cash alternative for the prizes.

When pupils enter the competition it entitles their school to gain access to Living Streets WOW Travel Tracker. Your school will receive a link to submit an expression of interest. Alternatively contact details of a member of staff at Living Streets may be given. All primary schools in MK are eligible to gain access to the Living Streets WOW Travel Tracker.

The winning entry will be interpreted by a marketing company and then used across the Get Smarter Travel platform (website, on lessons, social media, this is not an exhaustive list).



Terms and Conditions

All entrants can and maybe used on social media, please notify when sending in your entry that you do NOT wish your son/daughters entry to go on social media.

Entrants must currently attend a primary school in Milton Keynes. All entries must be the original work of the entrant.

The deadline for entries is 5pm on Friday 26th February 2021. Any entries sent after that date and time will not be included.

Competition entries must be emailed to: cycling@milton-keynes.gov.uk or sent via post to: Transport Policy Team, Civic Offices, 1 Saxon Gate East, Milton Keynes, MK9 3EJ. The winner will be contacted using the details they provided on their entry email or postal entry on 26th February.

If we cannot contact any winner, or a prize remains unclaimed 10 calendar days after being notified, it will be forfeited. We will then choose a new winner for that prize.

There is no charge to enter the competition.

Good Luck!



aet smarter travel in Milton Keynes

